

BRAZILIAN BLOWOUT®

PROFESSIONAL SMOOTHING TREATMENT SUMMARY SHEET TEXTURED HAIR

In order to yield a perfect result every time, **BRAZILIAN BLOWOUT** stylists should always follow the manufacturer instructions and pay attention to detail. This ensures that you not only perform the treatment correctly, but will eliminate product waste and, most importantly, deliver the results that meet your clients' expectations.

PRODUCTS



Brazilian Blowout Professional Ionic Cleanser



Brazilian Blowout Professional Smoothing Solution



Brazilian Blowout Açaí Deep Conditioning Masque



Brazilian Blowout Açaí Daily Smoothing Serum
OR
Açaí Thermal Protective Straightening Balm

TOOLS



Brazilian Blowout Applicator Brush



2 Pairs of Protective Eyewear (for stylist & client)



Measuring Cup



Brazilian Blowout Prolonic Dryer



Spray Bottle



Brazilian Blowout Round Boar Bristle Brush



Color Bowl



Brazilian Blowout ProDigital Flat Iron



Brazilian Blowout Hair Clips



Carbon Fiber Fine Tooth Comb



Brazilian Blowout Cape



Nitrile Gloves

HOW TO PERFORM THE TREATMENT

1 shampoo

Introducing our brand NEW! Professional Ionic Cleanser - removes build up & impurities in one wash.

- Generously spray Professional Ionic Cleanser throughout soaking wet hair and scalp and massage vigorously until a foam begins to form.
 - Thoroughly rinse
 - For extremely thick, curly more resistant hair or, for heavy buildup, repeat

2 towel dry

Towel dry hair to remove excess moisture

- Moisture is needed to help spread solution without over saturating
- Use a spray bottle if hair dries during the service to re-wet hair
- Hair should be damp, not dripping wet

3 divide hair

Divide hair into 4 even sections

- Start from the base of the head and work your way to the top
- Use a wide tooth comb to section the hair, start from the base of the head and work your way to the top

4 measure solution

LESS IS MORE

- Always shake the bottle of Brazilian Blowout Professional Smoothing Solution before dispensing product
- Measure solution and pour into color bowl
 - Short hair: ¼ oz. to ½ oz.
 - Medium hair: ½ oz. to ¾ oz.
 - Long hair: ¾ oz. to 1 oz.

5 application

- Start with a 1/4 to 1/2 inch section from one of the back quadrants (section size will vary depending on hair density)
- Using the applicator brush, **lightly dust** solution on the section and comb it through hair, working from root to ends - Apply solution directly to the root - **NOT** the scalp

NOTE: DO NOT SATURATE THE HAIR. If too much product is applied, pull down the next section of hair and comb through. Repeat until solution residue is no longer visible.

IMPORTANT: Stylist should wear gloves and both stylist and client should wear protective eyewear until product is rinsed from the hair.

6 blow dry

Blow dry hair as sleek and smooth as possible and 100% dry

- Use Brazilian Blowout Round Boar Bristle Brush (or similar boar bristle brush)

- Medium heat
- Use as much tension as possible
- **DO NOT** use metal or ceramic brush
- Blow dry at least 2 inches away from the hair, **DO NOT** blow dry directly into the brush

7 flat iron

This seals the product onto the hair

- Flat iron in ¼ to 1½ inch sections on average
- Use a minimum temp of: **380°F** & a maximum temp of: **450°F** based on the integrity of the hair and desired results
- Flat iron hair from roots to ends using the same tension and pressure all the way down the hair shaft, **easing up through the ends**
- Flat iron instructions for different hair types to seal in the treatment:
 - To transition from relaxed hair to natural, there should be NO tension and NO pressure all the way down the hair shaft while flat ironing each section 4 to 5 times at **380°F**
 - To keep natural hair texture, flat iron each section at least 4 to 5 times at **400°F**
 - To loosen the curl, flat iron each section 7 to 12 times at **430°F**
 - To create a smoother sleeker appearance, flat iron each section 14 to 16 times at **450°F**
 - To maintain or create volume, over direct your flat iron

NOTE: Please take into consideration any previous chemical services and the integrity of the client's hair when selecting flat iron temperatures.

8 rinsing

Completely rinse solution from hair - **DO NOT** leave solution in hair

- Use warm water, rinsing for 1-2 minutes
- For clients wanting to keep natural texture, scrunch the hair to bring back curl pattern
- Do **NOT** shampoo

9 apply masque

This completes the treatment

- Apply Brazilian Blowout Açaí Deep Conditioning Masque
- Leave in for about a minute, then rinse thoroughly

10 finishing

- We recommend using a small amount of Brazilian Blowout Açaí Daily Smoothing Serum or Brazilian Blowout Açaí Thermal Protective Straightening Balm starting at the ends and working up, then blow dry and style as desired
- For clients who want to keep their curl or natural styles apply Brazilian Blowout Açaí Daily Smoothing Serum or Brazilian Blowout Açaí Thermal Protective Straightening Balm and diffuse hair
- Client can now resume daily activity including: exercising, swimming, putting hair in a ponytail or clip etc.

CUSTOMIZATION



maintaining curl OR wave pattern

- Shampoo with **Brazilian Blowout Ionic Cleanser**
- Thicker sections: Flat iron 1-1½ inch sections
- Lower heat: Use a flat iron temperature of 400°F
- Less passes: Pass over each section 4-5 times
- Use less tension

smooth, sleek appearance

- Shampoo with **Brazilian Blowout Ionic Cleanser**
- Thinner sections: Flat iron in ¼ inch sections
- Lower heat: Use a flat iron temperature of 440°F-450°F
- Zero elevation during the flat iron stage
- More passes: 14-16 or more passes, especially at the base/root area
- Use more tension

MAINTENANCE

It's important that each one of your clients leave the salon with **Brazilian Blowout Açai Aftercare products** after getting a Brazilian Blowout. These products infuse hair the Brazilian Super-Nutrient Complex™, prolonging the longevity of a Brazilian Blowout.

açai aftercare

- Açai Anti-Frizz Shampoo
- Açai Anti-Frizz Conditioner
- Açai Deep Conditioning Masque
- Açai Daily Smoothing Serum



styling

- Açai Protective Thermal Straightening Balm
- Açai Brazilian Dry Oil
- Açai Shine & Shield Spray Shine
- Açai Restorative Sculpt & Define Polish
- Açai Flexible Molding Clay Wax



volume

- Volume Shampoo
- Volume Conditioner
- Instant Volume Thermal Root Lift



The Brazilian Blowout Professional Smoothing Treatment must be performed by a certified licensed stylist and must be used with appropriate ventilation and in accordance with manufacturer instructions. Stylists should wear protective gloves when performing this treatment. Both stylists and clients should wear protective eyewear for optimal protection. If the Brazilian Blowout Professional Smoothing Solution comes into contact with the skin, wash immediately. If ingested or in contact with eyes, call a physician. If you are nursing or pregnant do not use this product. Do not use this product on children, pregnant women, chemically sensitive clients, the elderly or clients with respiratory conditions. Keep out of reach of children. # 11P06-895

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